

### **Response to *Canada's Boom in Smuggled Cigarettes* by Susan Jesmer**

According to Susan Jesmer, the owner of Native Trading Associates, the vast majority of "Native" cigarettes sold on Canada's black market are counterfeit versions of Native Trading Associates "Native" brand cigarettes. Ms. Jesmer states that she has addressed this issue on numerous occasions with United States and Canadian law enforcement, without success. Ms. Jesmer states that, to the extent genuine "Native" brand cigarettes are sold illegally, it is done so without her consent, and is contrary to her strong wishes. Ms. Jesmer states that she shares the Center for Public Integrity's concern with contraband cigarette trafficking, but her efforts to address this issue with United States and Canadian authorities have fallen on deaf ears.