The Center for Public Integrity
2007-2008 Progress Report
Sometimes I am convinced there is nothing wrong with this country that couldn’t be cured by the magical implantation of ethical standards on us all — leaders and followers. Until that becomes doable, the Center for Public Integrity is just about the best thing we have going for us.
— Ben Bradlee

Ethics must be reintroduced to public service to restore people’s faith in government. Without such faith, democracy cannot flourish. Your ambitious agenda is filling a desperate need.
— Walter Cronkite

...there is no more effective public interest watchdog in Washington, D.C.
— Bill Moyers

No other investigative organization shines so many probing flashlights into so many Washington dirty-laundry baskets.
— Kevin Phillips

Investigative reporting is the bone structure without which the journalistic body collapses. The Center for Public Integrity’s constant and consistently enterprising investigative work is an invaluable contribution not only to journalism, but to society and to a healthy democracy.
— Alma Guillermoprieto

As this award to the Center for Public Integrity demonstrates, the Internet can be an important platform for ground-breaking investigative reporting.
— RTNDA President Barbara Cochran on Edward R. Murrow Website Award
On the cover of the first brochure about the Center for Public Integrity was a pointed question from the great historian Barbara Tuchman, “Where is the outrage? We have lost a sense of respect for serious honest conduct. If we are moved merely by greed, and there’s no longer any respect for decent or honest government, then we will suffer the consequences.”

It has been nearly 20 years since that brochure first appeared, announcing the existence of an audacious new organization that had an equally audacious name. The Center for Public Integrity was created by former CBS 60 Minutes producer Charles Lewis from a combination of outrage and optimism. The organization was committed to the belief that a “respect for serious honest conduct” and “decent honest government” could be best ensured by a robust press and rigorous investigative reporting, in the best tradition of “the public’s right to know.” While these goals are central to America’s institution of a free press, the Center would go one step further: It would do this work as an independent, nonprofit organization, free from any form of corporate ownership or government funding. And rather than jealously guarding its data and its reporting — essential in the world of daily journalism — it would make them available to concerned citizens, news organizations, and journalists throughout the world. For free.

While much has changed over those 20 years, much has remained the same even as the reasons for outrage seem to have increased exponentially. We need only consider the headlines: The Iraq War. The Economic Crisis. The Position of the U.S. in the World. Throughout the country, newsrooms have contracted, leaving investigative teams eviscerated from cost-cutting, mergers, and a general discomfort in allocating scarce resources to time consuming, difficult, and often controversial in-depth projects. The unprecedented demands of the digital age, with too much undifferentiated information feeding the voracious 24-hour news cycle, make it increasingly difficult for reporters and editors to find a place for important, original investigative stories that explain our complex world. Add to that the extravagant abuse of executive power in the White House and the abusive power of others in business and government, and suddenly the hope of a decent and responsible government seems more and more out of reach.

Though the challenges are great, so are the opportunities. Today, under the stellar leadership of National Public Radio veteran Bill Buzenberg and a team of first-rate journalists, the Center for Public Integrity continues the great work that, since its inception, has resulted in Congressional hearings, front-page stories, Justice Department investigations, Executive Orders, and concrete changes in both policy and expectations of our leaders. Just this year, the results of our investigation of the Environmental Protection Agency, Perils of the New Pesticides, produced stories which spurred the Environmental Protection Agency’s Office of Pesticide Programs to announce a broad study of the human health effects of the nation’s most widely-used pesticides.

The list of Center studies and investigations is a long one; behind the work is a talented staff and a community of individual members and major foundations motivated by a common belief: The public interest is best served when people know the full story behind the laws, regulations, and contracts that affect their lives. This belief is at the core of our bedrock commitment, that an informed citizenry is fundamental to a healthy democracy.

On behalf of the Board of Directors, I would like to thank all of those who make this work possible, and who have sustained this audacious experiment for so many years. And in the midst of an era when confidence in many of our institutions is at an all-time low, I invite you to wander through this report and take heart.

Marianne Szegedy-Maszak
Mission

The mission of the Center for Public Integrity is to produce original investigative journalism about significant public issues to make institutional power more transparent and accountable.

To pursue its mission, the Center:

- Generates high-quality, accessible investigative reports, databases, and contextual analysis on issues of public importance.
- Disseminates work to journalists, policymakers, scholars, and citizens using a combination of digital, electronic, and print media.
- Educates, engages, and empowers citizens with the tools and skills they need to hold governments and other institutions accountable.
- Organizes and supports investigative journalists around the world who apply the Center’s values, mission, and standards to cross-border projects.
- Remains independent by building a strong and sustainable financial base of support, including a community of committed individuals and foundations.

The Center — a nonprofit, nonpartisan, non-advocacy, independent journalism organization based in Washington, D.C. — is committed to investigative reporting both in the United States and around the world.

“In this very uncertain time for the media, serious investigative reporting — the expensive, time-consuming stuff — is under enormous pressure at newspapers and other commercial news organizations. Nonprofits such as the Center for Public Integrity are taking on this vital work and without them the prospects for investigative reporting would be even more dire. The Center has been properly celebrated for its careful, rigorous work, and to my mind it has now ascended to the status of national treasure.”

— Alex S. Jones, Director, Joan Shorenstein Center on the Press, Politics and Public Policy, Harvard University
I came to the Center for Public Integrity in 2007 because I believed journalism was in trouble, and investigative journalism even more so. I also believed that high-quality investigative reporting is just what we need, both for my profession and this nation. Following 27 years in public radio, I wanted to lead a feisty team of independent investigative journalists whose only goal is to make institutional power more transparent and accountable, and then distribute documented, credible reports about serious issues that citizens in a democracy need to understand. That describes the Center for Public Integrity, a true watchdog in the corridors of power.

In my nearly two years at the Center, I can honestly say we have never been as busy or as deeply engaged as we are today. We have broadened our scope to include as much reporting on energy and the environment as we do on money and politics. We are looking into state land-use corruption as well as conflicts of interest in state capitals. We are examining the Pentagon’s travel records alongside Iraq war contracting fraud. We are focusing on the global economic meltdown while probing international tobacco smuggling.

We have become a digital news organization. The Center has reinvented itself online, launching our daily PaperTrail blog and integrating into our work video and audio podcasts, flash animation, document pop-ups and warehouses, social networking, and other online techniques. These are all in addition to our traditional fact-checked narratives and databases of our no-stone-unturned investigative work. Perhaps unsurprisingly, citations of the Center’s work have grown along with our web traffic.

In so many ways, time and resources are the key to successful investigative journalism – and to change in society at large. With the continued support of so many stalwart foundations, committed individual donors and a dedicated founder — Charles Lewis — the Center for Public Integrity’s operations remain robust.

The Center’s potential is indeed unlimited. We will end 2008 ready to continue our pursuit of truth on local, national, and international levels in the year ahead. Now more than ever, I consider the Center’s existence to be critical for citizens and for journalism. The late Arthur Schlesinger Jr., the Center’s founding advisory board member, captured this about as well as it could be when he wrote in 2000:

“We live today in a world bemused and confused by the incessant bombardment of promotion, publicity, propaganda and hype, all now given tremendous new power and reach in cyberspace. In such a world, the need is greater than ever for a nonpartisan institution dedicated to the investigation and exposure of the hard realities lurking behind the endless ballyhoo.”

The Center for Public Integrity, Schlesinger wrote, has made itself “an indispensable truth-teller in a treacherous time.” My goal is to continue and extend that extraordinary tradition.
Money & Politics

The roots of the Center’s no-stone-unturned approach reach deep into the relationship between money and politics in the United States. More than a decade ago, we broke the “Lincoln Bedroom” story of President Bill Clinton trading stays in the White House for campaign cash. The Center has continued full-force in this tradition with projects ranging from the pharmaceutical lobby’s oversize influence to our signature Buying of the President series:

**Buying of the President 2008**
An award-winning team of journalists and researchers followed the money and its influence in the nation’s most expensive presidential campaign in history. The project’s website has become a key repository for vital information, including more than 100 in-depth interviews with current and former presidential candidates, political strategists, campaign donors, and other experts.

**Shadow Government**
A new investigation brought to light a vast, but largely unnoticed, network of at least 900 federal advisory committees. This “shadow government” wields enormous influence over public policy, sometimes to good ends — but it has become secretive, ideological, or packed with industry representatives.

**Pushing Prescriptions**
Our third annual report on Washington’s largest lobby revealed another banner year on Capitol Hill in 2007, backed by a record $168 million effort. The industry’s investment was rewarded with the extension of two controversial laws and the thwarting of congressional efforts to restrict media ads for prescription drugs.

**Well Connected**
We partnered with the Center for Media and Democracy on a web portal devoted to telecommunications, media, and intellectual property issues. Readers can find topical news, participate in collaborative citizen journalism, and access records from the Center’s “Media Tracker” database at the centralized gateway.

**CITY ADRIFT**

After Hurricane Katrina, the Center sent seven seasoned reporters to the Gulf states, to probe the government’s lack of readiness for disasters and to answer the question: How could this have happened? *City Adrift*, a book published by Louisiana State University Press, delivered a comprehensive, in-depth look at the storm’s impact by taking into account the perspectives of homeowners, evacuees, politicians, and first responders.

“This objective investigation ... is an overwhelming indictment of the failure on the part of government and non-government agencies to respond to both the threat and aftermath of Hurricane Katrina. This excellent exposé of corruption and incompetence ... should lead to calls for future accountability.”

— Publishers Weekly
Case Study: States of Disclosure

Question: Can citizens track private interests of their public officials?

Answer: The Center found 21 states failed to make available basic information about the private financial interests of their governors. Another 20 states didn’t do much better.

How We Did It: States of Disclosure presented the first nationwide ranking and comparison of governors’ and judges’ personal financial disclosure information and published the filings on the web. By rescuing these records from dusty file cabinets throughout the country, we gave citizens easy access to compare their state officials’ public actions to their private income and investments.

The award-winning States of Disclosure was covered in 40 states by 140 national, state, and local newspapers and radio programs, and:

- Highlighted online by hundreds of bloggers.
- Sparked 24 newspaper editorials calling for greater disclosure in state government.
- Inspired more than a dozen states to contact the Center to seek ways to improve ethics laws, including:
  - The staff of Louisiana’s Republican Governor, Bobby Jindal, relied on States of Disclosure when crafting ethics legislation passed in a February 2008 special session. “You guys received more mentions in the special session than the governor,” a member of LA Ethics 1, an ethics reform coalition, told us.
  - Beth Edmonds, the Democratic President of the Maine Senate, in March 2008 put forth a bill to increase disclosure of real estate holdings and investment interests by legislators and executive branch officials. She said Maine’s poor rank in the state-by-state survey, at 42nd, prompted her action.

IMPACT!

Washington was the only state to receive an “A” grade in the Center’s survey of financial disclosure requirements for governors. Eight states scored in the “B” range, while 20 states received “Cs” or “Ds.” The remaining 21 states got “Fs” — four did not require governors to disclose anything and the rest did not require them to disclose certain basic information on their outside interests.
Climate change, alternative energy, and the environmental impact of global industrialization are now at the forefront of political debate in Washington, D.C., and state capitols. The Center is one of the best-prepared media outlets to weave the stories of Capitol Hill politicking, unexamined public records and unexplored private interests together with their human and environmental toll. Our environmental projects tell compelling stories the public and politicians can no longer ignore:

**Great Lakes Danger Zones**
The Center obtained a copy and was the first to publish excerpts of an exhaustive federal study of environmental hazards in the Great Lakes states that top officials had kept under wraps — reportedly because it contained such potentially “alarming information” as evidence of elevated infant mortality and cancer rates. Our story explored the reasons behind the Center for Disease Control and Prevention’s reluctance to release the report, as well as questions of whether the CDC project manager in charge of the study was demoted in retaliation for demanding its release.

**Perils of the New Pesticides**
Using the Freedom of Information Act, the Center obtained the Environmental Protection Agency’s internal pesticide incident-reporting database. Our groundbreaking review of 10 years’ worth of adverse-reaction reports filed by pesticide manufacturers found that pyrethrins and pyrethroids, used in thousands of supposedly “safer” pesticides, accounted for more than 26 percent of all fatal, “major” and “moderate” human incidents reported to the EPA in 2007 — a 300 percent increase in the last decade.

**Land Use Accountability Project**
Sprawl is a national story, threatening America’s famed open spaces, challenging our rural culture and love of nature. Yet, expansion and development are essential to the American character. Our reporting focuses on how heavily financed pro-development interests often prevail by overwhelming, and sometimes corrupting, local public policy. Communities in Maryland’s Eastern Shore and Virginia’s Piedmont serve as a microcosm of today’s national land use story.

**IMPACT!**

**Great Lakes Danger Zones?:** More than 70 media outlets nationwide covered the Great Lakes: Danger Zones! story. Within weeks of publication, Congress opened an investigation into the CDC’s withholding of the study.

**Perils of the New Pesticides:**
Even before publication, Perils of the New Pesticides prompted the EPA’s director of pesticide programs to conduct a broad study and consider placing new restrictions on the use of certain pesticides. It also pushed the agency to review its pesticide monitoring system in 2008 and modernize collection of data in 2009.

— Quotes from the Environmental Protection Agency’s Pesticide Incident-Reporting Database
Case Study: Wasting Away

Since the Superfund program started in 1980, fewer than one out of five sites has been cleaned up enough to be removed from the listing of the worst toxic waste sites.

Question: Do toxic waste dumps, known as Superfund sites, still plague American communities 27 years after the U.S. government set up a program to identify and clean up the country’s worst sites?

Answer: The Center discovered an environmental program effectively crippled due to insufficient funding, lax enforcement, and political and industry influence, all at the expense of citizens who happen to live in harm’s way.

How We Did It: Wasting Away examined all 1,624 Superfund sites and identified the companies and government agencies linked to the most sites, as well as the cleanup status and contaminants at each site. Our multidimensional online resources allowed citizens to chart the network of corporate, congressional, and agency connections whose influence shaped the Superfund program — including toxic waste dumps in their own communities.

Each of these 12 companies has been linked to at least 70 hazardous waste sites since the Environmental Protection Agency’s Superfund cleanup effort began in 1980. The federal government itself has been connected to 224 sites.

The Center analyzed the subsidiaries, parent firms, and other companies connected to these companies. The Center contacted each company to confirm involvement in the Superfund sites. Please note: Multiple companies are often linked to a single site.

IMPACT!

The award-winning Wasting Away project renewed awareness of the Superfund program, earning dozens of references in national and regional media, along with links from hundreds of blogs. In addition:

- Policymakers embraced it:
  - Rena Steinzor, a University of Maryland professor of Environmental Law, cited it in written testimony for an October 2007 Senate hearing.

- Citizens embraced it:
  - Many local newspapers, including the Fort Wayne (Ind.) Journal-Gazette, Helena (Mont.) Independent Record, Bergen County (N.J.) Record, and Pueblo (Colo.) Chief-tain, reported on it.
  - A childhood resident of Anniston, Ala., a town with a massive toxic waste dump, wrote to a Center reporter, “I just wanted to send you a note and say thank you. Thank you for taking my life and the lives of others seriously. Thank you for showing how expendable myself, my family, and my community was/is considered in the grand scheme (scam) of big business. Thank you for being a journalist, in the truest sense of the word.”
Case Study:
Iraq: The War Card

Question: How reliable were the facts that led the U.S. to war in Iraq, and how sound was the logic?

Answer: The Center for Public Integrity and the Fund for Independence in Journalism painstakingly identified 935 false statements — on at least 532 separate occasions — made by eight top administration officials, including President George W. Bush, which mentioned Iraq’s possession of weapons of mass destruction or links to Al Qaeda.

How We Did It: The War Card provided a heretofore unavailable framework for examining how the nation was led to support the war in Iraq. It called into question the repeated assertions of Bush administration officials that they were the unwitting victims of bad intelligence and showed how these leaders manipulated public opinion in the run-up to the invasion of Iraq in March 2003.

“This study has found that you, Madame Secretary, made 56 false statements to the American people where you repeatedly pump up the case that Iraq had weapons of mass destruction and exaggerate the so-called relationship between Iraq and Al Qaeda.”
— Rep. Robert Wexler (D-FL) in a February 2008 hearing of the House Committee on Foreign Affairs to Secretary of State Condoleezza Rice

“We found the weapons of mass destruction.”
**Iraq: The War Card** earned the most one-day web hits of any project in the Center’s history. Perhaps more importantly, it drew the attention of public officials, as well as members of the news media:

- In a February 2008 hearing of the House Committee on Foreign Affairs, Rep. Robert Wexler (D-FL) used the report to question Secretary of State Condoleezza Rice.
- Rep. Walter Jones (R-NC) called us shortly after the project’s release to say that he planned to carry copies of the overview story with him to share with others at speaking engagements.
- More than 100 newspapers, including *The New York Times*, *The Washington Post*, *USA Today*, along with five major news-wire services, and two dozen television and radio interviews featured stories about and links to the project.
- At least 14 outlets across the country published editorials based upon the report, including the *Austin-American Statesman*, the *Albuquerque Tribune*, the *Buffalo News*, and the *Charleston Gazette*.
- The report was covered internationally in at least 11 countries by outlets such as the *Irish Examiner*, *Syria Times* and the *Pakistan Tribune*.
- Striking a nerve with a war-weary public across the globe, *Iraq: The War Card* was a viral sensation on the web — to date, nearly 3,000 websites and blogs highlighted, linked to, and discussed the troubling findings.
- What’s more, almost six years since the first U.S. bullets were fired in Iraq and eight since September 11, 2001, reports are surfacing to further confirm our reporting, including books by investigative journalist Bob Woodward and Scott McClellan, the former White House press secretary featured in our study.

**ORCHESTRATED DECEPTION on the PATH to WAR: SEPT. 2001 – SEPT. 2003**

**935: False Statements by Top Bush Administration Officials on Iraq’s Possession of WMD and Links to Al Qaeda**

- Bush 260
- Powell 254
- Rumsfeld 109
- Fleischer 109
- Wolfowitz 95
- Rice 56
- Cheney 48
- McClellan 14

![Image of false statements chart](chart.png)

- *Simply stated, there is no doubt that Saddam Hussein now has WMD...* - Vice President Dick Cheney, August 26, 2002
- *March 19, 2003: The war began at coalition forces strike Baghdad.*

*935: A project of The Center for Public Integrity • www.publicintegrity.org*
Many of society’s most pressing contemporary issues cannot be broached without addressing their global dimensions and context. The Center’s untiring search for answers to questions no one else is asking extends beyond U.S. borders through our International Consortium of Investigative Journalists. Launched in 1997, ICIJ marshals the talents of some of the world’s leading investigative reporters. With core staff based in Washington, D.C., ICIJ works with 100 reporters in 50 countries to produce the kind of long-term, transnational projects that few media outlets will take on today:

**Divine Intervention:**
**U.S. AIDS Policy Abroad**
The Center investigated the influences and effectiveness of the President’s Emergency Plan for AIDS Relief (PEPFAR), whose goal is to treat those overseas suffering from HIV/AIDS. In addition to extensive data and analysis, we deployed in-country ICIJ journalists to investigate how PEPFAR funds have been spent in Ethiopia, Kenya, Nigeria, Uganda, South Africa, Haiti, India, and Thailand.

**Tobacco Underground**
A year-long project has returned ICIJ to its landmark investigation of global cigarette smuggling, which forced far-reaching changes on the tobacco industry. Our new project — with interactive maps and undercover video — has already sparked worldwide coverage after revealing a renegade network of Russian factories behind $1 billion worth of contraband “Jin Ling” cigarettes flooding Europe.

**Windfalls of War II**
In this follow-up report, the Center identified the top 100 postwar contractors in Iraq and Afghanistan from 2004 to 2006, accompanied by full-text access to some 360 documents, including reports, audits, testimony, project site inspections, and government correspondence. We found that during this period, U.S. contracts in Iraq and Afghanistan grew to $25 billion and KBR, Inc. (formerly Halliburton) continued to top the list with more than $16 billion in contracts.

**Daniel Pearl Award for Outstanding International Investigative Reporting**
Formerly the ICIJ award, this biennial prize recognizes outstanding global investigative reporting. In 2008, the prize was renamed for Wall Street Journal reporter Daniel Pearl, who was slain by militants while investigating al Qaeda in Pakistan in 2002. The competition attracted an impressive 86 entries from 24 countries, involving reporting in more than 60 countries during 2006 and 2007. A panel of five international judges selected seven entries as finalists. The winners were announced at a high-profile ceremony at the September 2008 Global Investigative Journalism Conference in Norway, in front of 500 journalists from 87 countries.

**2008 Daniel Pearl Award-Winning Investigations**

**FIRST PLACE, U.S.-BASED**

**FIRST PLACE, NON-U.S.-BASED**
Joachim Dyfvermark and Fredrik Laurin, “The Illegal Cod,” TV4 Sweden

**SPECIAL CITATION**
Loretta Tofani, “American Imports, Chinese Deaths,” Salt Lake Tribune

**FINALISTS**

Andrew O. Selsky, “Guantanamo Detainees,” The Associated Press


**Divine Intervention** reports and research sparked strong interest among members of the House Committee on Foreign Affairs, public health experts, and advocates for global health organizations on the results of the investigation. The only comprehensive media investigation of PEPFAR, the Center’s work was cited repeatedly by those who successfully sought key changes in the program.
Case Study: Collateral Damage

**Question:** How did 9/11 influence the U.S. government’s decisions about where to allocate military aid, and what are those countries’ lobbying and human rights records?

**Answer:** Between 1999 and 2004, the Center discovered U.S. military aid increased more than 50 percent, including a dramatic jump in military aid going to Middle Eastern countries. We found that funds were awarded to governments known for their human rights abuses, with little or no oversight or accountability.

**How We Did It:** Collateral Damage provided the first comprehensive accounting and examination of this growth in U.S. military aid and assistance in the post-9/11 era. Along with reporters in Washington, D.C., combing through foreign lobbying records and fighting to obtain public records, ICIJ journalists in 10 countries on four continents illuminated the intersection of human rights, U.S. military funding abroad, and lobbying.

**IMPACT!**

Months ahead of the mainstream media’s coverage of this issue, the Center created buzz through a resourceful rollout of the award-winning Collateral Damage project:

- In Congress, Sen. Jack Reed (D-RI) included a provision in the Defense Authorization bill that would make further reimbursement of military aid funds to Pakistan contingent upon reports from the President certifying Pakistan’s progress in eliminating safe havens for violent extremists within its borders.

- Domestically, through an innovative partnership, the McClatchy/Tribune News Service distributed stories for pickup to its approximately 1,000 newspapers, with front page coverage in several and with reporter bylines identifying the stories as part of a Center project.

- Internationally, the stories achieved wide distribution, appearing in such newspapers as *Middle East Times, Le Soir, Ha’aretz, Hindustan Times, The Nation-Thailand*, and the *Philippine Daily Inquirer.*
Just as the media is being transformed by consolidation, market pressures, and technology, the Center is transforming to meet new challenges and opportunities. Fundamental to this change is the Center’s rapid shift into a digital news organization. On every project, our reporters now combine state-of-the-art investigative storytelling with multimedia features such as Flash-driven interactive maps, podcasts, YouTube videos, slideshows, and user-friendly databases. Our new blog, PaperTrail, has grown rapidly and gives the Center a daily digital outlet that keeps our work immediate and available worldwide. The ultimate goal: tell in-depth stories using the full power of the web as an integrated multimedia platform.

One such story involves the quest to identify the conspirators in the 2002 kidnapping and brutal murder of Wall Street Journal reporter Daniel Pearl in Pakistan. The Pearl Project, started at Georgetown University, now continues its unique, student-staffed initiative at the Center in collaboration with the International Consortium of Investigative Journalists. Led by former Wall Street Journal reporter Asra Nomani, the students say they have discovered close to a dozen men — outside of the four already convicted of the killing — implicated in Pearl’s murder. Nomani was with Pearl hours before he was kidnapped. “Danny always had my back,” she told NBC News. “And now, with this program, I feel we have his back.”

Other stories in the Center’s future will hold fast to our roots: seeking accountability of powerful institutions and individuals that influence the lives of United States citizens and people around the world. Reporters will continue to dig into stories that mainstream media and citizen journalists are not equipped to investigate, including assessing the damage done by years of heightened secrecy and severe lack of accountability in our government. The Center will also adapt our time-tested investigative techniques to examine an array of outside-the-Beltway, bread-and-butter issues that include the roots of our financial crisis, consumers’ rights and safety, land use and development, and crimes against women.

The heart of a healthy democracy beats with knowledgeable, diverse citizens who can make informed choices about the direction of public life. Twenty years on, the Center’s deep commitment to unearthing the facts about authorities and institutions, and then making those facts available to citizens, policy makers, and media, is more important and necessary than ever.
## By the Numbers 2007-2008

Number of investigative reports produced: 74

Number of publicly accessible, comprehensive, and searchable databases posted online: 8

Number of books published: 1

Number of national journalism awards: 14

Number of monthly unique visitors (average) to the redesigned www.publicintegrity.org: 101,000

Number of unique visitors for one year: 1.2 million

Number of links to the Center’s website and daily blog PaperTrail: 5,488 and growing daily

Number of citations in print, broadcast and electronic media: More than 2,000

Number of individuals (approximate) contributing to the Center: 1,700

Number of foundations supporting the Center: 50

Number of paid interns and fellows: 14

Number of full-time employees: 34

“Wasting Away is a well-conceived and well-executed report that balances the heart of journalism — text — with just enough multimedia flash.”

“[States of Disclosure] is a deep and rich work that may be intimidating due to its size, but one that’s must-reading.”

“Collateral Damage set a new standard for what can and should be reported on the Internet.”

— Society of Professional Journalists Award Judges

## Awards

Nathaniel Heller, Marina Walker Guevara, and Tom Stites accept a Sigma Delta Chi award for the Center’s Collateral Damage report. Photo courtesy of the Society of Professional Journalists.

- National Press Foundation, Online Journalism Award, 2007
- Investigative Reporters and Editors, Online, 2007
- Joan Shorenstein Center on the Press, Politics and Public Policy, Special Citation, 2007
- Online News Association, General Excellence in Online Journalism (Small Sites), 2006
- Investigative Reporting (Independent), 2007
- Public Service in Online Journalism (Independent), 2007
- Society of Environmental Journalists, Outstanding Online Reporting, 2007 & 2008
- CapitolBeat, Association of Capitol Reporters and Editors, Online In-Depth Reporting, 2007
Summary of Financial Information
For the year ending December 31, 2007

REVENUE
Total: $4,133,665

- $2,630,100 Foundation Support: Unrestricted
- $947,500 Foundation Support: Restricted
- $308,778 Other Income
- $191,000 Major Gifts
- $56,287 Membership: Direct Mail/Online

EXPENSES
Total: $4,212,835

- Program Expenses: 73%
- Development: 12%
- Administration: 15%
- Money and Politics: 62%
- Environment: 17%
- International: 9%
- Web and Media: 12%

Figures are taken from 2007 audited financial statements. A copy of the full audited statements is available upon request.
Grants and Gifts 2007-2008

The Center for Public Integrity extends profound thanks to our funders and members, without whom we could not produce the investigations, articles, interviews, and data that keep the public informed and the powerful accountable. The following information reflects gifts between January 1, 2007 and October 15, 2008.

The Center does not accept contributions from corporations, labor unions, governments, or anonymous donors.

Foundation Support

Around Foundation
The Attias Family Foundation
Carnegie Corporation of New York
Challenge Fund for Journalism
David B. Gold Foundation
Deer Creek Foundation
Dudley Foundation
Educational Foundation of America
Ethics and Excellence in Journalism Foundation
Everett Philanthropic Fund
Ford Foundation
The Fund for Independence in Journalism
The Gunzenhauser-Chapin Fund
Haas Charitable Trusts
Hafif Family Foundation
The Heinz Endowments
The Inge Foundation
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Prince Charitable Trusts
Rauch Foundation
The Robert & Bethany Millard Charitable Foundation
Robins, Kaplan, Miller, & Ciresi L.L.P Charitable Foundation
Rockefeller Brothers Fund
Scherman Foundation, Inc.
The Shelley and Donald Rubin Foundation
Stewart R. Mott Charitable Trust
Streisand Foundation
Town Creek Foundation, Inc.
Vanguard Charitable Endowment Program
Wallace Global Fund

Ways to Give

To maintain independence, we depend on the generosity of supporters like you. To support the Center visit our website, www.publicintegrity.org, or call us at (202) 466-1300 and you can:

- Set up a monthly gift.
- Become a Center member.
- Give a gift of stock.
- Explore planned giving.
- Donate a corporate matching gift.

Sponsorship Opportunities: The Center boasts a broad and diverse audience of civically engaged citizens, policy makers and analysts, activists, bloggers, and media professionals (representing new and conventional media). To explore ideas for event sponsorships, fellowships or other opportunities that can help you reach this eclectic audience while supporting powerful public-interest investigative reporting, please contact us.
Individual Support

Integrity Circle ($10,000+)
Peter Allstrom
Harriett Crosby
A. J. De Armond
David Einhorn
Edith Everett
Joannie Fischer
Willard Harzoff
Arthur D. Lipson
Donna Mae Litowitz
Bevis Longstreth
Fred Stanback

Transparency Circle ($5,000 - $9,999)
Victor Elmaleh
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Muckraker Circle ($1,000 - $4,999)
Parks M. Adams
John Barth
Richard I. Beattie
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Peter Case
Samuel Chapin
Dana Chasin
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